



Admission Announcement for Harbour.Space@UTCC Undergraduate Program 2025

Early Portfolio Round

Scholarships Overview

Harbour.Space@UTCC Undergraduate Program (International program focusing on building skills in technology, entrepreneurship and design, one of the Sandbox programs certified by the Ministry of Higher Education, Science, Research and Innovation) under the collaboration between the University of the Thai Chamber of Commerce and Harbour.Space University, aiming to enhance Thai workforce capability and skills for the forth-coming technological evolution era. This scholarship provides a discount of 60-100% off tuition fee with the value of 776,100 THB yearly tuition fee for excel students over three years of studying at Harbour.Space@UTCC Bangkok campus, to those who graduated from 12th grade high school or equivalent. The programs open for registration this year including

Bachelors of Business Administration (B.BA.)

- 1. High-tech Entrepreneurship (HTE)
- 2. Digital Marketing (DM)
- 3. Interaction Design (ID)

Bachelors of Science (B.S.)

- 4. Front-end Development (FD)
- 5. Computer Science (CS)
- 6. Data Science (DS)
- 7. Cyber Security (CYS)

Each academic year consists of 14 modules, each module has three weeks of studying from Monday to Friday, three hours of class per day (Total 45 hours of studying each module). Additionally, students are responsible to work as an internship with the university or companies (if eligible) as part of the requirements for the scholarships to gain real life working experience from day one of studying for the whole active scholarship duration.





Application Process

Date/Time	Activity	Venue/Details
15 September - 31 October 2024	 Registration opens Fill in personal information Submit Required documents Pay 300 THB application fee 	Register via the <u>application</u> <u>website</u> which opens during registration interval
2 November 2024	Eligible applicants announcement	 <u>application website</u> <u>UTCC website</u> facebook page <u>มหาวิทยาลัย</u> <u>หอการค้าไทย UTCC</u>
Sat. 9 November 2024	09.30-11.30 English Test (All programs) 13.00-15.30 Mathematics (Bachelor of Science) 13.00-16.30 Interview (Bachelor of Business Administration)	Harbour.Space@UTCC Floor 6 Building 10, UTCC
Sun. 10 November 2024	09.30-11.30 Logical Thinking (Bachelor of Science) 13.00-16.30 Interview (Bachelor of Science)	Harbour.Space@UTCC Floor 6 Building 10, UTCC
17 November 2024	Finalists announcement	 <u>application website</u> <u>UTCC website</u> facebook page มหาวิทยาลัย หอการค้าไทย<u>UTCC</u>
17-24 November 2024	Scholarship confirmation - Pay 4,700 THB student fee via <u>harbour-space.utcc.ac.th</u> - Or decline the offer via <u>harbour-space.utcc.ac.th</u> Response older than the final date (23.59 on the last date written) will be treated as a decline	application website
April 2025	Onsite presence report and contract signing	Harbour.Space@UTCC Floor 6 Building 10, UTCC
May-July 2025	Foundation Courses	Harbour.Space@UTCC Floor 6 Building 10, UTCC
August 2025	Begin the 2025 academic year	Harbour.Space@UTCC Floor 6 Building 10, UTCC

Harbour.Space@UTCC, University of the Thai Chamber of Commerce 6th Floor Building 10, 126/1 Vibhavadi Rangsit Rd, Din Daeng, Bangkok 10400 Tel: +66 98-481-8141 (Marc) +66 61-516-5559 (Fah) LINE: @harbourspace





Qualifications

- The candidate must be a Thai national enrolled in high school or equivalent (GED / IGCSE / GCSE / GCE "O" Level, IB Diploma / IB Certificate, etc.), both domestically and abroad, and is expected to graduate in the academic year 2024 with a cumulative grade point average of at least 2.70 from the CGPA system for Grade-10 through Grade-11 (4–5 semesters), or with a cumulative grade point average of at least 2.70 from the CGPA system for graduates in high school or equivalent.
- 2. Candidates must be able to communicate in English in a moderate and understandable manner, which will be evaluated during the interview session and the English test session.
- 3. Candidates must submit all required documents listed in the **Required Documents** section. Otherwise, candidates should contact Harbour.Space@UTCC admission officer to address the issue.
- 4. Candidates should demonstrate the enthusiasm for the field of their interest that Harbour.Space@UTCC can provide, which should be provided by statement of purposes (SOP) and portfolio during the interview session.

Types of Scholarships

There are 2 scholarship types offered currently:

	Cocreator Scholarship (Partial Scholarship)	Polaris Scholarship (Full Scholarship)
Criteria	Based on academic merit, achievements and talent. Academic merit encompasses not only grades but also intellectual curiosity, critical thinking skills, and a deep understanding of the subject matter.	Based on excellence in academic achievements, medals, and enthusiasm in the particular field of interest, illustrated by the examination, interview session, SOP, and portfolio.
Scholarship Offers	Type I: 80% tuition fee support Type II: 70% tuition fee support Type III: 60% tuition fee support	100%
Duration	3 years	3 years
Work Commitment	Work as a co-creator on Harbour.Space projects (Clubs, teacher's assistant, small projects) without any requirements after graduation	Work as a co-creator with Harbour.Space@UTCC projects from day one, and may be sponsored by a company without any requirements after graduation.

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Work Responsibilities	 Engage in Harbour.Space projects and student life Serve as a teacher assistant when assigned The number of work hours is according to the Scholarship Offers 	 Projects assigned by Harbour.Space@UTCC such as clubs, scientific work, research collaboration, competitions, hackathon organizing events, etc. Serve as a teacher assistant when assigned Commit 20 hours per week minimum work hours
Benefits	 Deduction to full tuition fee coverage Gain practical experience through projects Opportunity to learn and grow closely with industry professionals 	 No tuition fee Opportunity to have experience from day one at Harbour.Space@UTCC or company
Conditions to maintain scholarship	There are no requirements once a student graduates, but in order to keep their scholarship, they need to maintain a GPA of at least 3.00 , on a 4.00 grading system. Otherwise, the scholarship's terms will be terminated.	There are no requirements once a student graduates, but in order to keep their scholarship, they need to maintain a GPA of at least 3.00 , on a 4.00 grading system. Otherwise, the scholarship's terms will be terminated.

Required Documents

During Application Process

All of the following documents must be uploaded and submitted via the application portal.

- 1. A copy of high school transcript which includes 4-5 semesters with clear GPA, or a copy of high school transcript for 6 semesters with certified-true-copy signature by the document's owner. If the document cannot be provided or issued by the educational institution, the applicant <u>must</u> upload an unofficial transcript provided by the current educational institution or equivalent.
- 2. A copy of Thai National ID card with certified-true-copy signature by the document's owner.
- **3.** A color-straight face image of the applicant with blue or white background. The image should not be taken later than 6 months and applicants <u>must not</u> wear any equipment that blocks the face, such as glasses, sunglasses, hat, scarf, facemasks, etc.
- **4. Portfolio.** A pdf of the portfolio illustrates the personal information and achievements according to the program of study <u>in English</u>. The length should be between <u>3-10</u> pages, cover excluded.
- 5. Statement of Purposes (SOP). A document that shows the applicant's passion and enthusiasm towards the program of study. The document can include, but not limited to, the following topics,
 - Why does the applicant choose to study in the field?
 - What basic information does the applicant know about that particular field of study?

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• What do you expect yourself to be during 5 years after graduating from the major? SOP must be written in the English language within one page and not more than 300-500 words with font size of 14 and "Times New Roman" fontfamily.

6. (For applicants who apply in the HTE, DM, and ID program). The applicant must submit the "Project Document" according to the chosen major as describe in the following section (all documents need to be written in English),

Major in High-tech Entrepreneurship: The applicant needs to submit a business idea proposal describing a new startup idea. The proposal should include, but not limited to,

- Why the idea is innovative?
- Identify the pain point your business is aiming to solve.
- Define the specific customer segment your business will target.
- What similar products are already available and why is your product better?
- The proposal can follow the guidelines provided by the university

The proposal can follow the guidelines provided by the university (here).

Major in Digital Marketing: The applicant needs to submit a digital marketing plan for an existing business or a business they wish to create. The proposal should include, but not be limited to:

- Business Overview: Briefly describe the business, its industry, and target audience.
- Marketing Goals: Outline the specific objectives your digital marketing plan aims to achieve.
- Digital Strategies: Detail the strategies you plan to implement, such as social media, SEO, or content marketing.
- Unique Approach: Highlight what you would do differently and why your approach will be effective.

The proposal can follow the guidelines provided by the university (here).

Major in Interaction Design: The applicant needs to submit a conceptual app design proposal. The proposal should include, but not be limited to

- The Problem: Describe a common issue or need that your app aims to address.
- The App Concept: Outline your app idea and how it solves the problem.
- Design: Provide drawings or digital designs of key app screens.
- Explanation: Briefly explain how your app works and its main features.
- User Testing: Explain how you would test your app idea with others and use their feedback to make improvements.

The document can follow the guidelines provided by the university (here).





- 7. Recommendation Letter: Recommendation letter by one of the teachers/instructors from applicant's school in <u>one page</u> and in <u>English</u>.
- 8. English Proficiency (Optional): The standardized test score is not necessary

After being selected

All of the following documents must be submitted as soon as possible after the seat confirmation has been settled, but not later than the beginning of the academic year. Otherwise, the scholarship terms will be terminated.

- **1. Diploma with certified-true-copy signature by the document's owner.** A document granted by an educational institution for successfully completing high school study or equivalent.
- 2. A copy of house registration with certified-true-copy signature by the document's owner. A document of the household or condominium where the applicant resides, the page containing the applicant's name and the front page of the houldhold registration <u>must</u> be copied and certified true copy by the applicant in the same document page.

Selection Process

Technical Program (CS, DS, CYS, FD)

All applicants in Computer Science, Data Science, Cyber Security, and Front-end development, must follow the following application process.

- All applicants <u>must</u> take the onsite examination: English test, mathematics, logical thinking exam, and interview session; organized by Harbour.Space@UTCC at the location provided in the schedule.
- All applicants <u>must</u> submit the document stated in the **Required Documents** section, including Project Document, SOP, and portfolio to be considered as potential candidates.
- Harbour.Space@UTCC admission committee will select the type of scholarships and finalists according to the applicant's examination result, interview performance, SOP, and portfolio individually (no group-based scoring) as follows.
 - Technical Examination (50%)
 - Mathematics (25%)
 - Logical Thinking (25%)
 - Interview (30%)
 - English test (10%)
 - SOP and portfolio (10%)

Non-technical Program (HTE, DM, ID)

All applicants in High-tech entrepreneurship, digital marketing, and interaction design, must follow the following application process.

• All applicants <u>must</u> submit the document stated in the **Required Documents** section, including Project Document, SOP, and portfolio to be considered as potential candidates.

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- All applicants <u>must</u> take the onsite examination: English test, and interview session; organized by Harbour.Space@UTCC at the location provided in the schedule.
- Harbour.Space@UTCC admission committee will select the type of scholarships and finalists according to the applicant's interview performance, SOP, and portfolio individually (no group-based scoring) as follows.
 - Interview performance (50%)
 - English test (20 %)
 - SOP and portfolio and Project Document (30%)

For all programs, applicants who got selected by Harbour.Space@UTCC selection committee must confirm the seat by transferring the seat confirmation fee, stated in the **Application Process** section, by the date required. Otherwise, the scholarship offer will be treated as a decline.

Examination Topics

For technical programs (CS, DS, CYS, and FD), applicants are expected to take an onsite examination in mathematics and logical thinking. The topics that can be included are listed below:

Mathematics and Logical thinking

All topics that are presented in "Ministry of Education" for grade 12 and below.

Real number system	Polynomial factorization
Exponential	Proportion
Least common multiple	Area and volume
Greatest common divisor	Inequality
Rectangular coordinate	Basic statistics- average, mode, median
Probability and counting	Set
Monomial and polynomial	Logic
Percentage, Ratio	Relation and function
Pythagorus theorem	Basic trigonometry
System of linear equation	Two and three dimensional geometry
Quadratic equation	Series